

Press Release



Zak brings Innovative, Lightweight, Faster & Sustainable building construction technology expo to the Capital

~ Country partner – FRANCE to highlight the French green building technology, theme would be “Going Green the French Way” ~

~ Expo 2011 to showcase the latest & cutting edge global products and best practices in the construction space ~

XXX, August 2011: The country’s biggest companies in building materials and construction products will come together once again and host India’s leading construction solutions expo in Delhi from the 23rd to 25th September 2011 at Pragati Maidan. The expo will comprise of an elaborate exhibition with live demonstrations for visitors and mock up scale models intended to provide a unique look at the next generation of realty construction and design. In addition, a 2 day seminar cum workshop will be hosted parallel to the expo with key speakers and panelists from the industry including leading architects and builders highlighting new technologies and solutions.

The theme of the expo is inspired by “**AHEAD**” – a word that defines the human urge for progress. The Innovative, Lightweight, Faster & Sustainable Building Construction Technology Expo popularly known as “ILFS” Expo is a platform where in different companies showcase the unique products and solutions that deliver on innovation, sustainability, performance related criteria, lightweight properties & faster construction.

“For companies seeking to bring knowledge and awareness of new technologies and solutions to the industry, the expo will facilitate their objective and allow for a cross section of dialogue and information sharing through the allied activities that will take place, said **Mr. Syed Ahad Ahmed, Director, Zak Group who is the organizer of this niche event.** He further added, “France as our country partner will highlight the green building technology with the theme of *Going Green the French Way* in their National Pavilion which will promote & educate the target audience on the latest eco friendly building materials and technology used in European countries. Also this year the highlight would be light gauge steel framing building solutions (LGSF) which is the fastest way of constructing a building.”

Saint-Gobain Gyproc a global leader in the construction space with extensive presence across the country is the presenting sponsor for the 2nd year in a row, displaying its commitment to offer the Indian market world class and sustainable building solutions.

Hemant Khurana, Vice President - Sales & Marketing, Saint Gobain Gyproc said, “With the advent of a large number of leading global corporate firms in the building solutions space into the country coupled with the expected growth trajectory of building infrastructure across key verticals, the market for best construction practices is growing at a high rate. Hence, it is for this reason that we have partnered with several companies to bring together the finest products, construction practices and minds under one roof for the benefit of the industry”.

The exhibition is being co-sponsored by leading players in the industry that include:

- **McCoy Soudal** - India's leading independent manufacturer of adhesive, foams & sealants.
- **Anutone** – a leading provider of specialty interior solutions with an emphasis on acoustical comfort.
- **Hilti** provides leading-edge technology to the global construction industry. Hilti products, systems and services offer the construction professional innovative solutions with outstanding added value.
- **Ecophon**, a part of the Saint-Gobain Group and is the world's leading supplier of sound absorbing ceilings and wall systems.
- **Forbo Flooring Systems** is a global market player in linoleum, vinyl, textile and flocked floor coverings.
- **InterfaceFLOR** is the world leader in the design, manufacturing and supply of carpet tiles made out of completely recyclable materials.
- **Ardex Endura** is a one of the leading manufacturers of construction chemicals, waterproofing and allied products. It's a Indo-German joint venture between Ardex of Germany & HR Johnson of India.
- **Elemente Homes** is India's premiere provider of light gauge steel buildings. They specialize in the design, construction and manufacturing of light gauge steel buildings.
- **Framecad** is the world leader in steel framing machines & software. Originally from New Zealand, they also provide solutions for fastening, roofing, cladding, flooring and insulation for steel structures.

About Zak Trade Fairs & Exhibitions Pvt. Ltd.

Zak Group is one of the leading trade show and exhibition organizers with a vision to create construction change through innovative ideas through the medium of exhibitions and tradeshow such as Zak Glass Technology, Zak Doors and Windows etc. Zak acts as a bridge between the visitor and the exhibitor. Zak has organized over 350 exhibitions involving 22 different industries in different parts of India, Singapore, Sri Lanka, USA & Bangladesh.